



News Release

Tannenbaum Helpern launches StartMeUp Plan for entrepreneurs

Tannenbaum Helpern's StartMeUp Plan addresses entrepreneurs' concerns in affording quality legal counsel.

New York, NY, October 22, 2015—Tannenbaum Helpern is proud to launch the [StartMeUp Plan](#) for individuals starting their new business ventures. The StartMeUp Plan offers a suite of legal services designed specifically for entrepreneurs who seek efficient and individualized sophisticated legal advice at a cost that is appropriate for new business owners. The goals of the Plan are to provide quality legal services and to help entrepreneurs get their business up and running quickly and efficiently.

“With over 40 years of experience representing businesses from formation to growth and exit, we understand that start-ups often have limited resources to devote to legal costs even while they need candid and quality legal advice at that important stage of their venture. The StartMeUp Plan addresses both these concerns,” said [David R. Lallouz](#), a partner in Tannenbaum Helpern’s Corporate, Capital Formation & Securities Law practice.

“It’s unfortunate to see entrepreneurs having to compromise on legal advice due to the cost only to discover, sometimes years later, that they didn’t choose the appropriate business entity or lacked a well-thought out operating or partnership agreement when one or more partners are involved. By then it could cost much more to correct,” said [James Rieger](#), a partner in the firm’s Corporate Capital Formation & Securities Law practice.

The StartMeUp Plan offers entrepreneurs one-on-one meeting time with an experienced corporate attorney to discuss their needs and vision for the business, to select the right structure and plan for the future, in addition to preparing a and filing the necessary formation documents and drafting an appropriate operating or shareholders agreement so that the business and its owners are protected, all for a fixed fee.

As part of the launch, Tannenbaum Helpern will be hosting an event on November 18th addressing the key legal concerns when starting a business. For more information about the event, visit <http://bit.ly/1Pmweke>.

[About Tannenbaum Helpern's Corporate Capital Formation & Securities Law Practice](#)

Tannenbaum Helpern’s Corporate Capital Formation & Securities Law practice advises on a range of transactional, securities and corporate matters: mergers, acquisitions, divestitures, joint ventures, capital raises, operating and partnership agreements, shareholder proxies; licensing agreements, loan financing, corporate governance, securities compliance, and entity selection, formation and structuring.

[About Tannenbaum Helpern Syracuse & Hirschtritt LLP](#)

Since 1978, Tannenbaum Helpern Syracuse & Hirschtritt LLP has combined a powerful mix of insight, creativity, industry knowledge, senior talent and transaction expertise to successfully guide clients through periods of challenge and opportunity. Our mission is to deliver the highest quality legal services in a



Tannenbaum Helpert
Syracuse & Hirschrift LLP

practical and efficient manner, bringing to bear the judgment, common sense and skills of well trained, business minded lawyers. Through our commitment to service and successful results, Tannenbaum Helpert continues to earn the loyalty of our clients and a reputation for excellence. For more information, visit www.thsh.com or follow us on Twitter: [@THSHLAW](https://twitter.com/THSHLAW).

Media contact:

Nancy Wu
Tannenbaum Helpert Syracuse & Hirschrift LLP
212-702-3147
wu@thsh.com
www.thsh.com